

## **BAM Labs Wins 2015 Caregiver Friendly Award for Best Product from Today's Caregiver Magazine**

*Set and Forget Smart Bed Technology Helps Caregivers Prevent Falls, Pressure Ulcers and Recognize Changes*

San Jose, CA - June 26, 2015 -- [BAM Labs](#), the pioneer of smart bed technology for data-driven health, today announced it has won a 2015 Caregiver Friendly® Award, Best Product, for its innovative touchless Smart Bed Technology® that turns any bed into a smart device. BAM Labs makes person-centered care possible with automated turn scheduling, motion and bed exit detection, and non-intrusive alerts. Created by Today's Caregiver, the first national magazine for all family and professional caregivers, and caregiver.com, the Caregiver Friendly® Awards are designed to celebrate products, services, books and media created with the needs of caregivers in mind.

"BAM Labs is proud to be recognized for our smart bed technology and focus on providing useful data to caregivers with a Caregiver Friendly Award," said Rich Rifredi, co-founder and CEO for BAM Labs. "Personal data collection has changed family caregiving. With long-term understanding of trends and early recognition of any changes, BAM Labs' data-driven system can help caregivers better manage their loved ones health and care."

"The average caregiver is responsible for over \$40,000 in health related expenditures each year, in either personal or directed funds," said Gary Barg, editor-in-chief of Today's Caregiver Magazine. "This award is designed to help family caregivers recognize and reward those organizations who will care for them in as committed a manner as they care for their loved ones."

### **How it works:**

BAM Labs' FDA-registered Touch-free Life Care™ smart bed sensor and cloud monitoring platform detects heart rate trends, respiration trends and motion with zero caregiver effort. The smart bed technology is always connected wirelessly and seamlessly to the cloud to capture this hard-to-obtain data over long periods of time. Analytics transform the big data into knowledge, and the system delivers easy-to-read and understand big-picture reports. All of the data collected is saved and cached for future reference.

### **Availability:**

The BAM Labs Smart Bed Technology solution is available through authorized distribution partners in the United States and Canada. <http://bamlabs.com/how-to-buy/>

### **About the 2015 Caregiver Friendly Awards:**

Caregiver Friendly® Awards are presented by Today's Caregiver magazine to celebrate outstanding books, media, products and services designed with the best interest of the family caregiver in mind. Today's Caregiver magazine, launched in 1995, is published by Caregiver Media Group, which also produces the Fearless Caregiver Conferences, [www.caregiver.com](http://www.caregiver.com)

and The Fearless Caregiver book which teaches caregivers how to become their loved one's fearless advocates within the healthcare system.

**About BAM Labs:**

[BAM Labs®](#) is the leading innovator in Smart Bed Technology®. In the medical market, BAM Labs' FDA-registered Touch-free Life Care™ smart bed sensor and cloud monitoring platform transforms any bed into a smart bed to inform, manage and improve health. Unlike watches and small gadgets that you have to power-up daily and remember to put on or carry with you, BAM Labs Smart Bed Technology turns any bed into a smart device that you can set and forget.

The BAM Labs Smart Bed Technology solution is available through authorized distribution partners in the United States and Canada. BAM Labs' Smart Bed Technology solutions are also being used to create breakthrough consumer products, notably the SleepIQ™ technology only available with a Sleep Number® bed at one of the 450 Sleep Number stores across the country. BAM Labs is headquartered in San Jose, CA <http://www.bamlabs.com> or contact [info@bamlabs.com](mailto:info@bamlabs.com).

###

Editorial Contact:

BAM Labs

Heidi Groshelle

Groshelle Communications

Tel +1 415.307.1380

[heidi@groshelle.com](mailto:heidi@groshelle.com)

@heidigro